

J. DAVID JOHNSON, SEGAL CONSULTING

J. David Johnson is a Vice President and Senior Consultant based in Segal Consulting's Washington, DC office. He leads the firm's health benefits consulting work for a number of public sector, corporate, non-profit and multi-employer clients. David brings particular expertise in evidence-based workplace wellness programs and value-based health care purchasing strategies. He is also an Adjunct Professor in the Department of Psychology Towson University.

David has over 28 years of experience in health care and employee benefits. He is a frequent national and regional speaker on workplace wellness and behavior change strategies. Recent presentations include two briefings at the US Capitol on the value of prevention to American employers and a workshop at the National Summit for the Partnership for a Healthier America, an initiative chaired by former First Lady Michelle Obama. David has published multiple articles on employee benefits issues in Bloomberg / Bureau of National Affairs, and has been quoted in the *Washington Business Journal*, the *Baltimore Business Journal*, *Employee Benefits News* and the *Capital Gazette*.

David currently serves as a member of the Payment Models Workgroup of the Maryland Health Services Review Commission, appointed by the Maryland's Secretary of Health & Mental Hygiene. He is also a Board Member of the MidAtlantic Business Group on Health; past-president of the Worldwide Employee Benefits Group, Baltimore Chapter; and a Fit-Friendly Employer Reviewer for the American Heart Association. David is also active in the Society of Human Resources Management and the Healthcare Financial Management Association. He holds an MBA in Health Care Management from Johns Hopkins University and a Bachelors of Science in Public Health from the University of North Carolina at Chapel Hill.