The Community Alcohol Coalition is a volunteer organization addressing underage and binge drinking in St. Mary’s county.

Established in 2012, the Community Alcohol Coalition’s role is to guide programs and implement changes in the St. Mary’s County community that addresses the negative impact of underage and binge drinking. The coalition relies on the involvement of community members and organizations to successfully implement designated strategies.

Healthy St. Mary’s 2020 Goals

**BH 10**
Reduce underage alcohol use and binge drinking in St. Mary’s County

**BH 10.1**
Decrease the percentage of students who had at least one drink of alcohol on one or more of the past 30 days from 34.0 to less than 32.3 as measured by the YRBS

**BH 10.2**
Decrease the percentage of students who had five or more drinks of alcohol in a row, that is, within a couple of hours, on one or more of the past 30 days from 19.2 to less than 18.2 as measured by the YRBS

**Our Strategies**

**Retail Access**
- Retailer Education
- Educational Compliance Checks
- Fraudulent ID Trainings
- Over-Service Education

**Social Access**
- Address Youth access to Alcohol in the Home
- Parent Awareness & Educational Resources

**Community Awareness**
- Community Outreach
- Community Education
- Awareness Media Campaigns

**Our Partners**
- MedStar St. Mary’s Hospital: Health Connections
- St. Mary’s County Health Department
- St. Mary’s County Sheriff’s Office
- St. Mary’s County Public Schools
- St. Mary’s Ryken High School
- College of Southern Maryland
- St. Mary’s College of Maryland
- The Maryland Collaborative at Johns Hopkins University
- St. Mary’s County Alcohol Beverage Board
- St. Mary’s County Licensed Beverage Association
- Walden Behavioral Health, Inc.
- Maryland Choices (CME)
- NAS Patuxent River
- Community Members (Parents & Youth)
- Marketing Support - Black Cat Design

**How Can You Help?**
- Implementing policy change and advocacy for youth
- Hosting and participating in community events to raise awareness and share information
- Promote ongoing training to assist alcohol retailers in preventing underage sales
- Directing a comprehensive communications campaign: social media, advertising, handouts, bus

**Join! Follow! Support!**

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iknewsomeonewho.blogspot.com

For more information on the Coalition and how to become involved, please email us at: canyouaffordit@gmail.com

Funded by BJA and SAAHSA