

Healthy St. Mary's Partnership  
Tobacco Free Living Action Team  
July 17, 2018 from 10:00 – 11:30 a.m.  
St. Mary's County Health Department

## Minutes

1. **Attendance:** Blair Innis – Legal Resource Center, Patricia Osighala – Greater Baden Medical Services (GBMS), Liz Iampieri – Pathways, Angela Cochran – St. Mary's County Health Department (SMCHD), Dee Rathbone – Parents Affected by Addiction (PABA), Caitlin Kirkpatrick – SMCHD, Brenda Wolcott – MedStar St. Mary's Hospital (MSMH), Khalia Brittingham – MSMH, Kim Dollarton – SMCHD, Laura Picard – SMHD, Nat Scroggins – Minority Outreach Coalition (MOC), Shannon Bingham – SMCHD, Mike Brown – Unified Committee for Afro-American Contributions (UCAC), Masada Johnson – Deep Launching, Ashley Milcetic – SMCHD, Jacquie Heaney – SMCHD, Neeraj Kumar – SMCHD
2. **Updates: Policy/Advocacy Initiatives**
  - a. Goal: Increasing the number of tobacco free environments
    - i. Smoke Free Holy Grounds: Angela gave a brief overview of the initiative and the ways that we have previously reached out to churches in the county. Several team members reached out to churches in the past month. Caitlin had success with Hollywood United Methodist Church. They are interested in being a part of Smoke Free holy Grounds especially since they have a preschool on site. She will be setting up a meeting with them in the next week or so. Nat will be meeting with Zion church on Saturday to discuss their involvement. We discussed churches who host celebrate recovery meetings or the WARM program providing push back to the initiative, and that it is important to inform them that to be a part of Smoke Free Holy Grounds you do not have to sign on to be fully smoke free. The initiative can meet churches where they are, whether that means having a designated smoking area or just posting flyers/pamphlets about cessation.
      1. Caitlin oversee the Tobacco Prevention and Control Grant and part of the grant this year will be organizing a day for Bishop Lee to come present on cessation and Smoke Free Holy Grounds to local faith leaders. This is currently in the early planning stages. Updates will be provided as things move forward.
3. **Youth Recruitment, Engagement & Prevention**
  - a. Review/Discuss Potential Youth Engagement Activities: We are looking to have youth not only be present for team meetings, but also initiate their own projects. We will reconnect with the principal at Great Mills High School to at the



beginning of August to move forward with our idea to have half of our monthly team meetings at the school during one hour lunch. Angela and Neeraj have been working on ideas for youth engagement and activities. Their suggestions are: having youth assist with a social media campaign, creating an vaping awareness website specifically for youth, having youth survey their peers on their feels, actions and behaviors relating to smoking and vaping, and doing another poster competition and utilizing the posters more efficiently (**Angela will bring copies of the winning poster from the last contest to the next meeting**). We then opened up the floor to other suggestions from the high school/college interns in the room. Consensus was that social media content is your best bet for reaching youth (twitter, Instagram and Snapchat, NOT Facebook). Tabling at school orientations, activities fairs, and homecoming events was suggested. At these tabling events the idea for a photo booth (with youth helping run the table to make it more approachable) with a hashtag was suggested to engage youth and have them share the message with their friends. It was suggested to provide information on vaping as youth see it as different from smoking and do not know much about the health effects. Incentives were suggested to have youth participate (for stopping at the table, providing contact info, participating in a survey, etc). Incentive ideas included: laptop stickers, pop sockets, card holders that attach to the back of your phone, gift cards, NOT pens. Nat mentioned previously having a kiosk at the A&W in Callaway for people to complete a quiz/survey (but they do not want to attach their name to the results, needed to be anonymous).

#### **4. Request for Proposal for Tobacco Grant**

- a. SMCHD is seeking local organizations to educate youth on the health risks of electronic cigarettes. \$4,500 each will be awarded to three community organizations, and may include student groups, faith-based organizations, and civic organizations, to educate school aged youth in St. Mary's County on the health risks of electronic cigarettes between September 10, 2018 and May 31, 2019. The deadline for receipt of proposals is August 8, 2018 at 12:00 p.m. More information can be found [here](#).

#### **5. Partner Updates**

- a. Pathways have had success with their smoking cessation program. They have had 4 clients remain smoke free for over 30 days.
- b. Southern Maryland [Mission of Mercy](#) free dental clinic will be on July 27-28 at North Point High School.
- c. Table [applications](#) for the 2018 HSMP Annual Meeting are due by 5:00 p.m. on July 31!
- d. Deep Launching, Inc has received a grant from the State to provide free Advanced Directives Workshops. For more information contact [Masada Johnson](#).



## 6. Communications

- a. Share events and news with HSMP partners through the HSMP Newsletter, calendar & social media outlets! Submit information at:  
<http://healthystmarys.com/newsletter/> or email [stmaryspartnership@gmail.com](mailto:stmaryspartnership@gmail.com)

## 7. Upcoming Meetings:

- a. **TFL Team:** Tuesday, August 21, 2018 from 10:00 – 11:30 a.m. at the St. Mary's County Health Department.
- b. **2018 HSMP Annual Meeting:** Thursday, September 13, 2018 from 1:00 – 5:00 at the Southern Maryland Higher Education Center
  - i. **Register now:** <https://hsmpannual2018.eventbrite.com>

