



ST. MARY'S COUNTY
HEALTH DEPARTMENT

Community Health Improvement Process

CHA & CHIP Overview

January 2020

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Community Health Improvement Process

Strategic planning for population level health

✓ Helps communities progress toward better health

1. Community Health Assessment (**CHA**)
2. Community Health Improvement Plan (**CHIP**)
3. Implementing the CHIP through the collaborative efforts of various community partners
4. Evaluating work to ensure outcomes are achieved
5. Repeat process every 5-6 years to make sure new information is considered



Community Health Assessment (CHA)

New cycle begins 2020

- ✓ Gathering population-level health information and analyzing it



QUANTITATIVE

“Numbers & Statistics”

- YRBS
- BRFSS
- Vital Records
- Etc.


QUALITATIVE

“Storytelling”

- Focus Groups
- Key informant interviews
- Surveys

CHA Data Informs...


- ✓ Community decision-making
- ✓ The prioritization of health problems
- ✓ The development, implementation, and evaluation of a Community Health Improvement Plan (**CHIP**)



Photos courtesy of St. Mary's County Tourism

Community Health Assessment
St. Mary's County, Maryland | July 2015

Prepared by the Healthy St. Mary's Partnership



HEALTHY ST. MARY'S PARTNERSHIP

Community Health Improvement Plan (CHIP)

- ✓ Blueprint for improving the health of our residents
- ✓ Data-driven to address the community's greatest health needs
- ✓ Insight into long-term health solutions



2020 CHA Timeline

JAN/FEB

Presentations at
Action Team
Meetings:

- Overview of
CHA/CHIP
Process
- Timeline



MARCH

Action Team
Brainstorm
Sessions:

- Key Informant
Interviews:
Who? What?
- Focus Groups:
Who? What?
Where? How?



APRIL/MAY

Recruit Volunteers:

- Focus group
facilitators/hosts
- Note takers
- Key Informant
Interviewers

Finalize Questions



JUNE/JULY

Schedule Focus
Groups and Key
Informant Interviews

Recruit Participants

Train Volunteers



AUG/SEPT

Data Collection:

- MSMH Survey
- Key Informant
Interviews
- Focus Groups



OCT-DEC

Compile Data

- Identify Key
Focus Areas

Prepare Data

Report for Release

- Public comment
period



2021 CHIP Timeline

JANUARY

Presentations at Action Team Meetings:

- Data Report - Key Findings
- Select data measures to review annually



FEBRUARY

Action Team Planning Meeting:

- Review/discuss possible strategies
- Evidence based, promising practice or new ideas



MARCH

Action Team meetings:

- Vote on team/collaborative strategies
- Identify other strategies for community or partners



APRIL/MAY

Prepare Plan

Present Draft for to Action Teams for review/input

Send Draft to CSMC for review/input



JUNE

Release Plan

- Public Comment Period
- Present at Board of Health Meeting
- Final copy for partners



SEPT - DEC

HSMP Annual:

- Present key data points from CHA and Year 1 Strategies from CHIP

Ongoing data review/updates



Stay tuned for more information...

Join our local health
improvement coalition or
sign up for the e-newsletter:
www.HealthyStMarys.com



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