

Access to Care Action Team Meeting

Tuesday, November 24, 2020 1:00 - 2:00 p.m.



Agenda

1. Introductions
2. Community Health Assessment
3. Awareness of Resources
4. Health Literacy
5. Partner Updates



Introductions

- Rachel Solomon - Co-Chair
- Ashley Milcetic - Co-Chair
- Jacquie Heaney - HSMP Coordinator
- Japan Bhaljia
- Brenda Wolcott
- Angela Horn
- Zaneta Artis-Wheeler
- Sue Camardese
- Michelle Turkaly



Community Health Assessment



- Draft 2020 Community Health Assessment
 - Review Access & Health Equity sections under each priority
 - 4 health priority areas identified
 - Behavioral Health
 - Chronic Disease
 - Environmental Health
 - Violence, Injury, & Trauma
- New or missing data to include in final report?
- Consideration of additional or changing Community Assets/Resources? Any out of date?
- Action Item:
 - Continue to review this draft and provide any additional comments through the public comment period in December.

Awareness of Resources

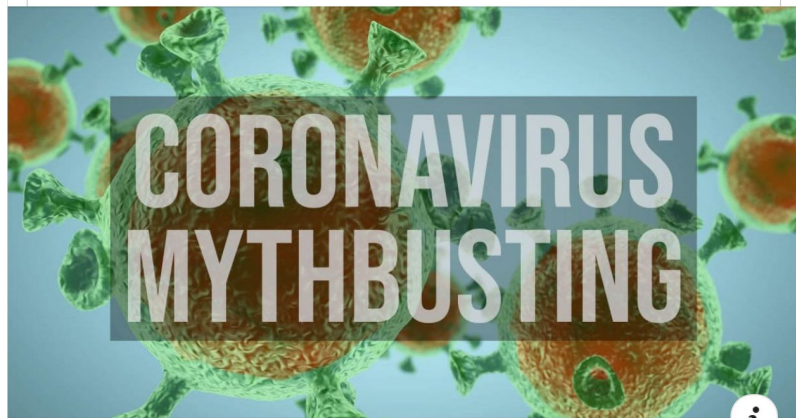
- COVID-19 Resource Guide
 - Handed out at testing sites and drive-by outreach events (Angela handed out ~40)
 - Handed out by providers as needed
 - Posted on Hispanic Facebook page (6 likes/comments)
 - Posted on the HSMP website (no known interaction)
 - Discussion around in-person being the best method and then housed online
- COVID-19 Facebook Quiz
 - <https://qz.app.do/mythbusting-covid-19>
 - When posted on HSMP Facebook 11/19: 0 interaction
 - When posted on my personal Facebook 11/22: 4 responses
 - Accuracy averaging 92%
 - Some reported not initially seeing the option of All of the Above on the symptoms question
 - One person got the CO2 intoxication and glove questions wrong
 - Demographics
 - 3 other counties in Maryland, 1 in Tennessee
 - Usual interaction is within a few days due to Facebook algorithm
 - Please continue to share the quiz!



Rachel Solomon ▸ Healthy St. Mary's Partnership

November 19 at 3:09 PM · 🌐

Brought to you on behalf of the Access to Care Team: test your knowledge of COVID-19! Are you able to get 100%? Feel free to like, comment, and share.



QZ.APP.DO

QUIZ: MYTHBUSTING COVID-19

Think you're smart? Take our quiz and test your knowledge!

Recommendations for Outreach during COVID-19

- Providers are an effective method of handing out targeted information since they are still meeting (even if they are meeting virtually)
- Getting out information through the schools could be an effective way to reach families, but it is important to respect their processes for information distribution.
- Facebook content is only productive if it is on an active page. It is good for social awareness or reminders, but not necessarily education.
- Handing out information at testing sites and drive-by outreach events gets the information out, but there is no way to track effectiveness.
- If posting it on websites, it is important to use a website that reaches the target population and is easily visible.
- Simple radio spotlights are effective in the Hispanic community if there's funding

Health Literacy

- Webinar - Horowitz Center
 - \$456.30 (covers 5 hours of prep and 1 hour webinar)
 - Need sponsor
 - Schedule for January/February
 - Can we provide CE credits?
 - Include cultural competence
 - Will provide an update to team members once sponsor is solidified and we can move forward with scheduling.



Access to Care Accomplishments

1. Awareness of Resources- distributed resource guides and improved our understanding of outreach methods during COVID-19
2. Health Literacy- learned from the Horowitz Center and set up a webinar to help providers in the community
3. Dispelled COVID-19 myths- created an interactive quiz to educate community members
4. Participated in the Community Health Assessment
5. Supported the transportation project Wheels to Wellness
6. Participated in community on foot blitz leading to creation of Spanish-language resource guide.

St. Mary's County Proposed Access to Care Needs

	High Need	High Need	
H	1. Awareness of Community Resources	1. Dental Access	L
i	2. Oral Health Literacy	2. Primary Care Access	o
g	3. Language Barriers	3. Openings for Patients	w
h	4. Overall Health Literacy	4. Evening/Wknd Hours	
P		5. Active MA/Health Insurance	P
r		6. Youth and DDA Mental Health	r
o		7. Workforce Development	o
b		8. Access for Uninsured/Non-Documented Citizens	b
a		9. Availability of Specialists	a
b			b
i			i
l			l
i			i
t			t
y			y
	Low Need	Low Need	
		1. Stretcher Transportation	
		2. Home Assistance	
		3. Access to EHR	

Unsure:

- Racial Barriers
- Vital Documents
- Transitional Housing
- Engagement of Patients



thank
YOU
...SO...
much

Partner Updates

- SMCHD is hosting a [Health Equity Webinar Series](#) starting Monday, November 30.
- Local COVID-19 updates visit - smchd.org/coronavirus



Communications

- Submit event and news updates/information at:
<http://healthystmarys.com/newsletter/> or email
stmaryspartnership@gmail.com
- Follow HSMP on Social Media
 - Facebook: Healthy St. Mary's Partnership
 - Twitter: @HealthyStMarys



Upcoming Meetings

- No action team meetings in December
- Please be on the lookout for Survey to schedule new action team meetings in January

