

Underage and Binge Drinking Impacts ALL of Us.

CAN WE AFFORD IT?



As a Parent?

Hosting underage drinking can result in unintended financial, legal, and health consequences. We think that parents should have the right information to make informed choices about alcohol provision to minors. Our goal is to provide resources and education which empowers parents to make informed decisions for their families regarding underage drinking.



As a Business?

Serving and selling alcohol to minors can cost a business more than its reputation. Businesses and employees who sell to minors could face licensing restrictions, lost revenues, and legal implications. Our goal is to ensure that businesses have the tools to sell responsibly and that the community supports responsible business practices.



As a Community?

Young adults who believe that binge drinking is "the norm" can jeopardize their education, jobs, and futures. As a community we want to promote healthy environments for our young adults. Our goal is to promote responsible consumption as "the norm" and foster our next generation of parents and business leaders.

Community Alcohol Coalition

Established in early 2012, the Community Alcohol Coalition has successfully organized programs which have raised awareness of the risks of underage and binge drinking. Our accomplishments include a *Can You Afford It?* Media campaign recognized by the state; working with local alcohol retailers to develop a standardized consequence matrix adopted by the Alcohol Beverage Board for businesses caught selling to minors; and supporting local businesses with Responsible Alcohol Service Trainings (RAST) as well as a Fake ID training.

With your help, we could do so much more...

Are you interested in...

- Talking to people?
- Working with businesses?
- Addressing policy change?
- Creating messages?
- Presenting to groups?
- Organizing materials?

Want to help?

For more information on the Coalition and how to become involved, contact:

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CAC meets monthly, every 4th Thursday, 6:00 pm,
at Heath Connections, MedStar St. Mary's Hospital.

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community alcohol coalition
Decisions Today. Impact Tomorrow.

