



Health Resources in Action
Advancing Public Health and Medical Research



National Network
of Public Health Institutes

Community Health Improvement Learning Collaborative

Webinar #5
Act on What's Important

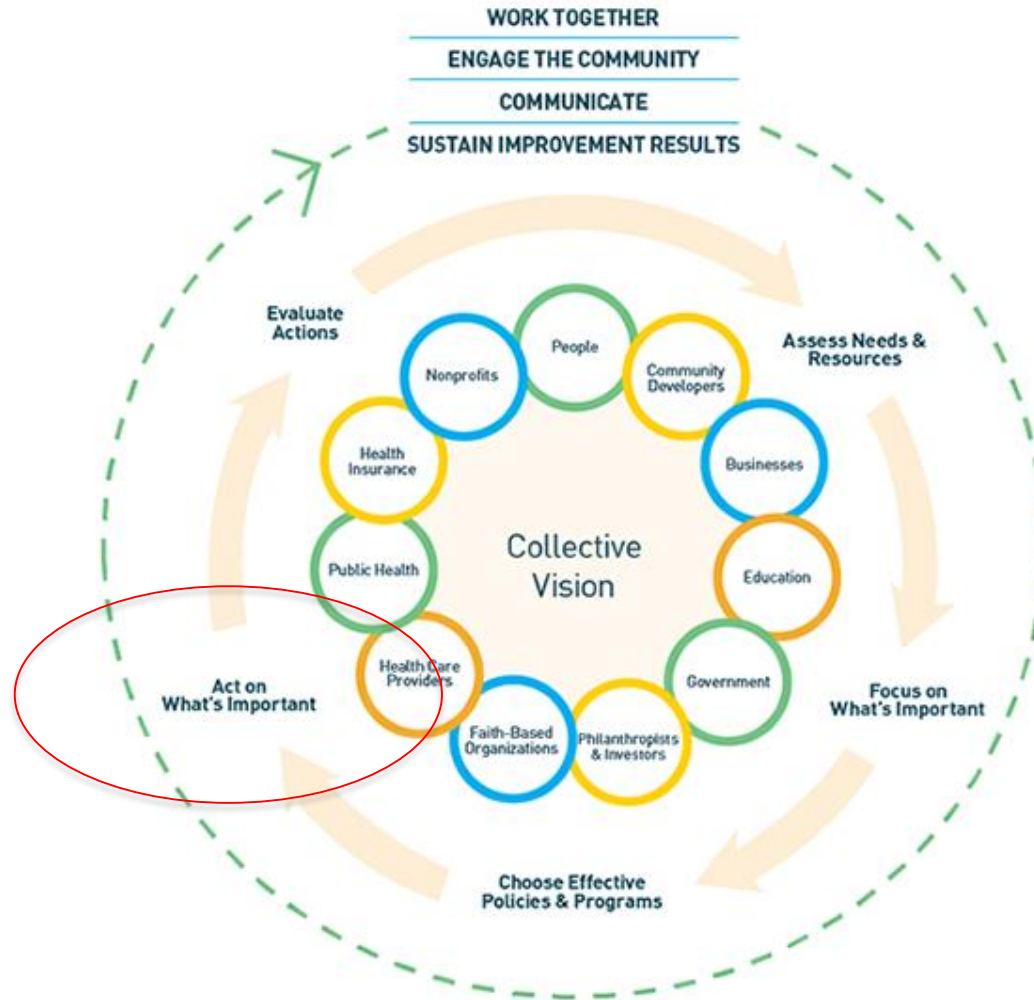
February 8th, 2016

Agenda Today

- Welcome
- Discussion of Concepts and Cross-cutting Tenets
- Example from the Field
- Example Tool
- Wrap-up and Next Steps



Overview of Key Concepts



Key Concepts: Act on What's Important

- **Implementation of a combination of activities and actions** is carried out by multiple stakeholders, at multiple levels, simultaneously; including:
 - Select evidence-based interventions
 - Policy, systems, and environmental solutions



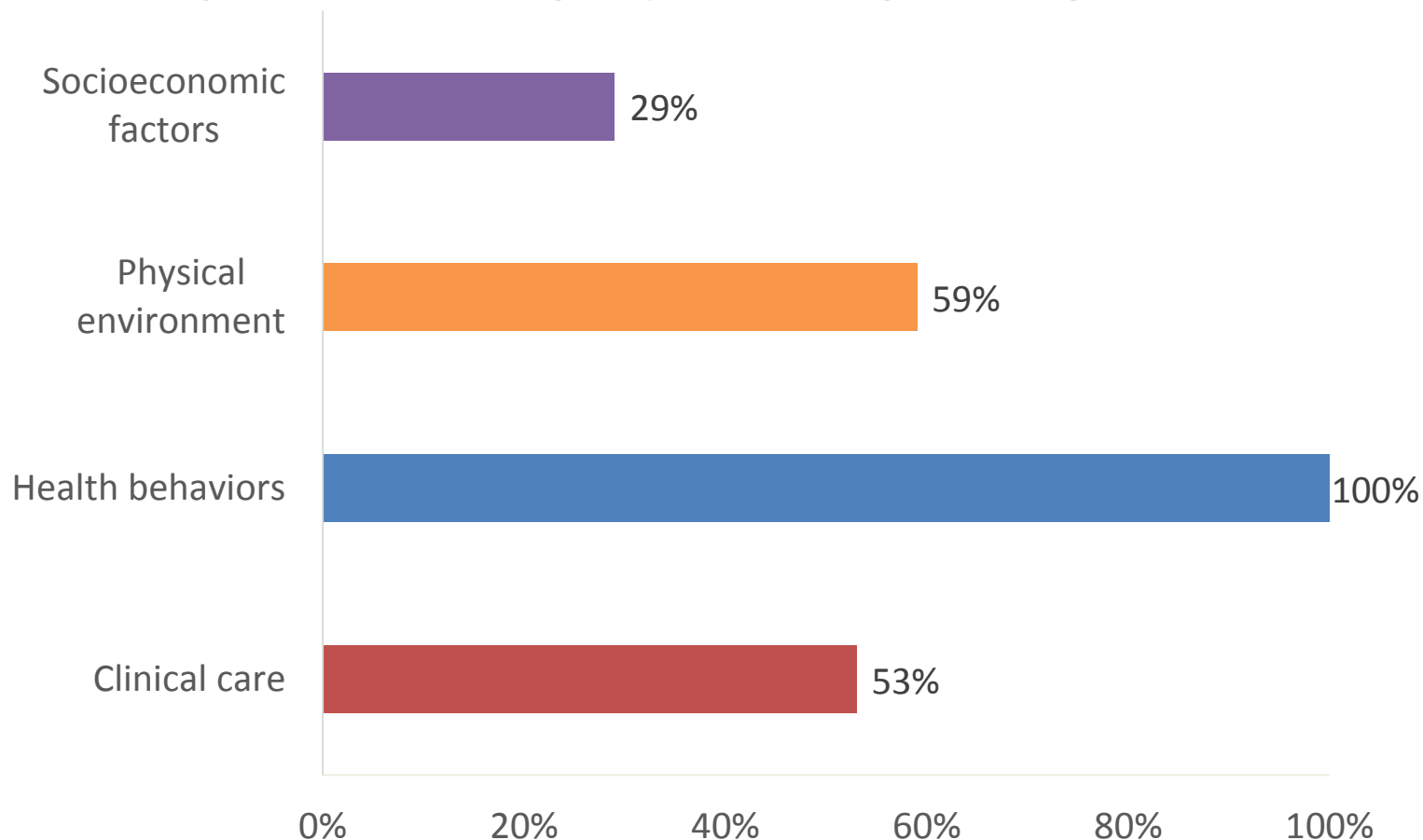
Poll

- In which of the following domains or action areas is your partnership implementing (or considering implementing) strategies?
1. Socioeconomic factors
 2. Physical environment
 3. Health behaviors
 4. Clinical care



Poll Results

In which of the following domains or action areas is your partnership implementing (or considering implementing) strategies? (n = 17)



Q&A / Discussion

- Is your partnership working on strategies that impact multiple domains or action areas at once?
 - Which partner is implementing which activity?

- Are there any domains that your partnership would like to work on but hasn't been able to?
 - What have been the challenges?
 - How has your partnership dealt with these challenges?



Working Together and Engaging the Community in Implementation

➤ Work Together

- A common understanding of issues and priorities
- Shared accountability and ownership
- Multi-sector collaboration

➤ Engage the Community

- Diverse community stakeholders are engaged as ongoing partners
- People who represent the broad interests of the communities served, particularly vulnerable/underserved populations, offer input as part of implementation



Discussion

- Q for discussion – In your coalition, is there a single entity or person who is responsible for tracking progress on your implementation plan and holding parties accountable?
 - What does it mean to hold someone accountable? Are there consequences if a person or organization does not follow through on commitments?



Communication in Implementation

- A process that ensures **ongoing communication** among stakeholders is established
- **Results** of each phase of the CHI process as well as key messages that build public and political support for action are **shared with the community (public)**, including evaluation results



Sustainability in Implementation

- The actions resulting from the CHI process are valued and **maintain support and resources** (e.g., people, organizations) to continue/sustain change into the future
- A **backbone infrastructure (BBI)** is established and coordinates activities
- **Policy, systems, and environmental solutions** are included in the actions implemented for lasting change



Discussion

- Q for group –Many of you work in three-year CHI cycles. When you begin a new assessment, how do you sustain and build upon the work that's been done to date in the prior implementation phase? What happens to the workgroups and initiatives that are already in place?



Example from the Field: Frederick County Health Care Coalition

- How did your Coalition **develop** your CHIP / Action Plan?
 - What worked well and what were the challenges?
- Thinking about the actual **implementation** of the CHIP / Action Plan:
 - How did you build relationships among workgroup members?
 - Have there been any conflicts / competition between partners within or between work groups?
 - How did workgroup report back to the full Coalition?
 - Did you deviate at all from your original CHIP / Action Plan?
- Thinking about the evolution of your coalition and the multiple iterations of the CHI process that you've engaged in:
 - What/how have you **communicated** internally and externally?
 - Have you integrated **sustainability** planning into the implementation phase?



Q&A



POLL

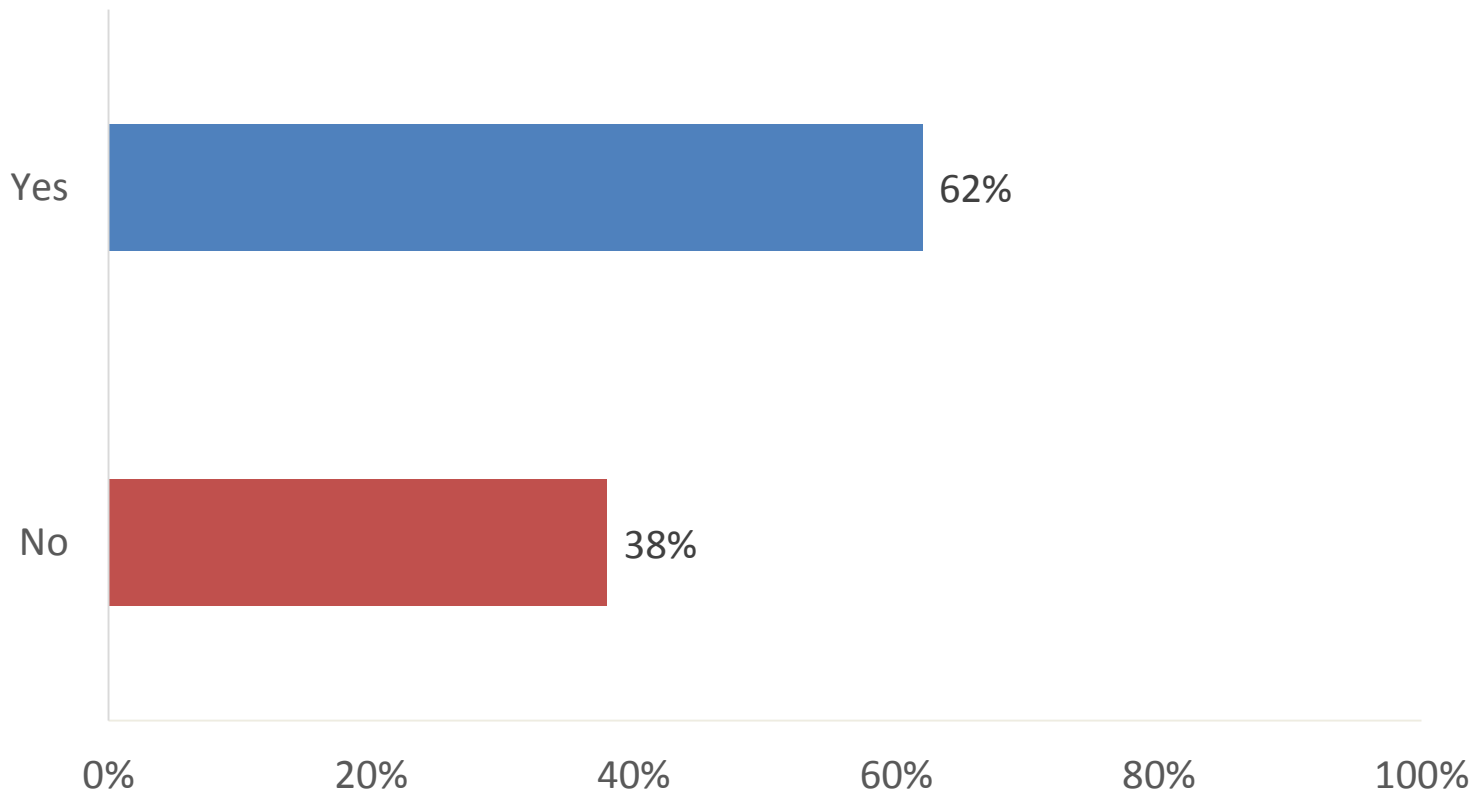
- Has your partnership developed an Implementation Plan or Action Plan?
 1. Yes
 2. No

- Which of the following components does your Implementation Plan / Action Plan contain?
 1. Goals
 2. Objectives
 3. Activities
 4. Timeline
 5. Responsible Party
 6. Resources Required



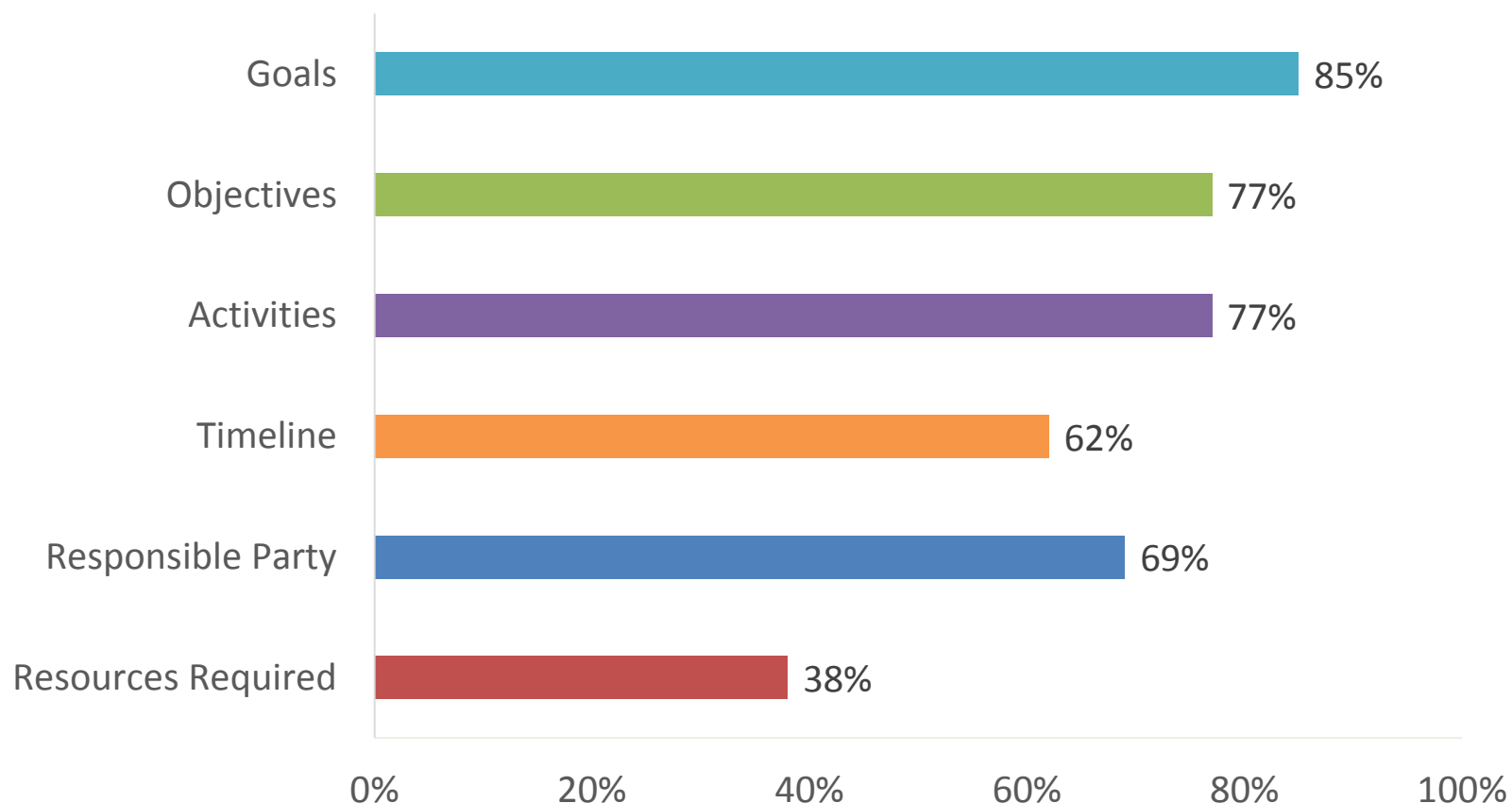
Poll Results

Has your partnership developed an Implementation Plan or Action Plan? (n = 13)



Poll Results

Which of the following components does your Implementation Plan / Action Plan contain? (n = 13)



Example Tool

Wisconsin Association of Local Health Departments and Boards

Wisconsin Guidebook Implementation Plan Template



Example Tool

OBJECTIVE 2:

By DATE, increase the number of schools participating in a comprehensive Farm to School Program from # to #

BACKGROUND ON STRATEGY

Source: HealthinPractice.org: toolkits, communication tools

Evidence Base: Farm to School programs indicated to be effective based on “expert opinion” in “What Works for Health”

Policy Change (Y/N): Yes

ACTION PLAN

Activity	Target Date	Resources Required	Lead Person/ Organization	Anticipated Product or Result	Progress Notes

ALIGNMENT WITH STATE/NATIONAL PRIORITIES

Obj #	Healthiest Wisconsin 2020	Healthy People 2020	National Prevention Strategy
2	Make healthy foods available for all Increase access to healthy foods and support breastfeeding		Increase access to healthy and affordable foods in communities



Next Steps

- Final Webinar: Tuesday, February 16th 2 – 3:30pm ET
 - Topic: Evaluate Actions
- ACHI convening: Monday, February 29th
 - Optional networking and brown bag lunch: 12 – 1pm ET
 - Convening: 1 – 5pm ET



Homework

- Within your partnership, discuss the following questions:
 - Does your partnership have a monitoring and evaluation plan?
 - What process and outcome measures are included?
 - What was the process for identifying these measures?
 - What is a realistic timeframe to expect to see change in these measures?
 - Does your partnership have a specific data collection plan and/ or a shared measurement system?
 - What is one thing you would like to learn from other partnerships regarding evaluation?
 - What is one piece of advice you would give other partnerships who have not conducted the evaluation phase of their CHI process?
- Please post comments on the Wiki (or email Allyson/ Kristin) by the end of the day this **Friday, February 12th**



THANK YOU!

For questions about the Learning Collaborative, please contact Allyson Auerbach at aauerbach@hria.org.

