

WELCOME!

- There are currently posters set up around the room.
- Each poster has a topic area assigned to it.
- Please walk around the room and sit at a topic area that interests you
- This will be your group for the afternoon!



Health Improvement Strategic Planning

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The Health Improvement Process

- Assess health needs
- Identify what's important
- Strategic Planning
- Action & collaboration
- Evaluate efforts



This Afternoon's Goal

- Collaboration
- Strategic Planning
- Setting HSMP Action Teams Up for Success in 2024!

Bold Vision

- What is your group's dream program/project/event/activity to address your topic area?
- 10 minutes!

Empathy Mapping

- First - Identify Your Target Community Member(s)
- What are their
 - Headaches?
 - Dreams?
 - Jobs to be done?
- 20 minutes!

Community Context

- Now that we've looked at an individual level - let's talk more about our community as a whole!
- What are the
 - Demographic Factors
 - Political, Economic, Regulatory Factors
- 30 minutes

Back to the Vision

- Let's get back to your bold vision!
- Consider your
 - Finances
 - Community Change
 - Who will be impacted
- 30 minutes

Resource Mapping

- To make bold changes - you need resources!
- Take time as a group to identify
 - Resources Needed
 - Key Partners
 - Funding Sources
- 30 minutes

Make a Game Plan

- Start laying out how your bold vision will be implemented!
- Remainder of session time - we'll come back at 3:40 to finish up

Next Steps

- HSMP Planning Tool
 - Have you registered for an account?
- Bringing these ideas to the Action Teams