

Empathy Mapping

children

shame
guilt
fear

Families

Society's definition
of "Normal"

Community
perception

Community Context

Geo

Politics

White Privilege Economics

Racism

Classism

VISION

A Community that is socially connected.

Volunteers, panel discussions,
grants, studies, Wellness
partnerships,

Education

Awareness

Game Plan

Brainstorm

Surveys

Grants

Needs Assessment

Asset Mapping

Resource Mapping

Service providers
that support families
(wic, schools, etc)

churches
politicians
champions

Grants
Sponsorship

Research
Education
animal
welfare

Public
Relations
Social media
Local events

ACEs