

- Support local advocacy for walkable, accessible and equitable places
- Voice for walkability at the national level



## PROGRAMS

## Walking College

The Walking College offers participants an opportunity to hone their skills and knowledge around creating vibrant, safe, accessible communities for all. Paired with experienced advocates, fellows learn about the historical underpinnings of the car-centric transportation landscape, the basics of design and policy of non-motorized transportation, and develop essential leadership skills.

## Technical Assistance for Walkable Communities

America Walks provides technical assistance and "rapid-response" services at no charge. We regularly receive questions on a variety of walking topics, including starting community groups, getting a crosswalk installed, passing a Vision Zero policy, and more. We respond with advice, best practices, case studies, and provide connections to other practitioners.

## Community Change Grants

The Community Change Grant program supports the growing network of advocates, organizations, and agencies working to advance walkability. Grants are awarded to innovative, engaging, and inclusive programs and projects that create change and opportunity for walking and movement at the community level.


## 






GHSA projects at least 7,508 pedestrians were killed in traffic crashes in 2022, continuing the upward trend in recent years. This would be the most pedestrian deaths since 1981.

## Pedestrian Deaths Are Increasing Faster Than All Other Traffic Fatalities



## Pedestrian Fatality Rate Increased Yet Again in 2022

U.S. Pedestrian

Fatality Rate per One Billion VMT

* Projected



## The Exceptionally American Problem of Rising Roadway Deaths



[^0]People of color, particularly Native and Black Americans, are more likely to die while walking than any other race or ethnic group
Pedestrian deaths per 100,000 by race \& ethnicity (2016-2020)


## People walking in lower-income areas are killed at far higher rates

Pedestrian fatalities per 100k people by census tract income




## Motor Vehicle Fatalities by Highway Functional System

Motor vehicle fatalities on urban arterials have increased dramatically over the last decade. Urban interstates and urban collectors have also seen increases. Rural roads and local urban roads have seen decreases over time.


[^1] on the same chart. Rate of traffic deaths per vehicle miles traveled (VMT) omitted, but it suggests that urban arterials are about 50\% safer today per VMT than in 1980 despite over 1,000 additional deaths.
Chart: The League of American Bicyclists • Source: Bureau of Transportation Statistics • Created with Datawrapper

https://www.strongtowns.org/journal/2018/3/1/whats-a-stroad-and-why-does-it-matter

## VIDEO: How the MUTCD Cuts Off Food Access For Pedestrians

By Don Kostelec Mar 30, 2021



https://www.dearwinnipeg.com/2022/04/03/accidentally-on-purpose/


It's impossible to prioritize both...


## Kittleson

## High Visibility Crosswalk Study

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## High Visibility Crosswalk Study

## Four States

## Kittleson

## High Visibility Crosswalk Study

- Four States
- 32 Crosswalk sites on Two Lane Roads


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16 High Visibility - 16 Low Visibility

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16 High Visibility - 16 Low Visibility
Clear Sight Lines

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- Speed Limits Below 35 MPH


## Kittleson

## High Visibility Crosswalk Study

- Four States

32 Crosswalk sites on Two Lane Roads
16 High Visibility - 16 Low Visibility
Clear Sight Lines
Speed Limits Below 35 MPH
1,200 Crossing Attempts
(a) No Warning Signs Present

https://www.kittelson.com/ideas/why-crosswalk-design-matters/
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Seattle, Washington
G Google Street View
Jul 2011 See latest date



- 45 percent reduction in collisions
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- The number of drivers exceeding the 30 mph speed limit by 10 mph or more declined
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- The number of drivers exceeding the 30 mph speed limit by 10 mph or more declined
- 75 percent for eastbound traffic
- 45 percent reduction in collisions
- The number of drivers exceeding the 30 mph speed limit by 10 mph or more declined
- 75 percent for eastbound traffic
- 80 percent for westbound traffic.
- 45 percent reduction in collisions
- The number of drivers exceeding the 30 mph speed limit by 10 mph or more declined
- 75 percent for eastbound traffic
- 80 percent for westbound traffic.
- No increase in driving time
- 45 percent reduction in collisions
- The number of drivers exceeding the 30 mph speed limit by 10 mph or more declined
- 75 percent for eastbound traffic - 80 percent for westbound traffic.
- No increase in driving time
- The volume of traffic increased slightly


## Proven safety treatments



Rainier Ave S (Columbia City and Hillman City)

- Injury collisions down 30\%
- Collisions with people walking and biking down 40\%
- Top-end speeding down 75\%


## 2000



2018


Between 2000 and 2018, the average pickup grew $11 \%$ taller and became $24 \%$ heavier. Pedestrians stayed about the same height.


## Europe Requires Intelligent Speed Assistance In All New Cars

## WHAT IS INTELLIGENT SPEED ASSISTANCE?

## 1. Car receives position information via GPS and current speed limit from a digital map. Can also be combined with video camera sign recognition.

Driver can override system by pushing harder on accelerator

## The Ňtw Hork Times

If You Won't Stop Speeding, Your Car Will Do It for You, E.U. Tells Drivers



# Creating An Active America, Together 




## IMMEDIATE

A single bout of moderate-to vigorous physical activity provides immediate benefits for your health.

## LONG-TERM

Regular physical activity provides important health benefits for chronic disease prevention.



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Place Types by Walkability


# Lawrence Frank, PI WHERE MATTERS 

## Vancouver, BC

Frank, LD, Adhikari, B, White, K, Dummer, T, Sandhu J, Demlow, E, Hu, Y, Hong, A, Van Den Bosch, M. Chronic Disease and Where You Live: Built and Natural Environment Relationships with Physical Activity,

## Where Matters

## Walkability and Physical Activity

## Transport Walking (at least 30

 $\min /$ day)

People living in a somewhat walkable area are $\mathbf{2 0 \%}$ more likely to walk 30 minutes or more for transportation and people in a walkable area are $45 \%$ more likely compared to those living in a car dependent area.

Frank, LD, Adhikari, B, White, K, Dummer, T, Sandhu J, Demlow, E, Hu, Y, Hong, A, Van Den Bosch, M. Chronic Disease and Where You Live: Built and Natural Environment Relationships with Physical Activity, Obesity, and Diabetes. 2022. Environment International.

## Where Matters

## Walkability and Stress



People living in a somewhat car dependent area are $19 \%$ less likely to have stressful days and people in a walkable area are $23 \%$ less likely to have stressful days compared to those living in a car dependent area.

## Lawrence Frank, PI

## WHERE MATTERS

## Where Matters

## Walkability and Diabetes



People living in a moderately walkable area are $27 \%$ less likely to have diabetes and people in a walkable area are $39 \%$ less likely to have diabetes compared to those living in a car dependent area.

Frank, LD, Adhikari, B, White, K, Dummer, T, Sandhu J, Demlow, E, Hu, Y, Hong, A, Van Den Bosch, M. Chronic Disease and Where You Live: Built and Natural Environment Relationships with Physical Activity, Obesity, and Diabetes. 2022. Environment International.

## Walkability and Sense of Community



People living in a moderately walkable area are $24 \%$ more likely to have a strong sense of community belonging and people in a walkable area are $47 \%$ more likely compared to those living in a car dependent area.


Starting point<br>- Places within a one-mile walk

$\stackrel{\text { Miles }}{0.25} 0$

Sightline










## FIND LOCAL WALKING ORGANIZATIONS

These organizations are working at the state and local levels to make walking safe, routine, and enjoyable.

Select a State


## INTERSEOTIONS INITIATIVE

## HEALTHY, THRIVING COMMUNITIES FOR EVERYONE.

The Intersections Initiative connects community leaders, organizations, and local government agencies to technical assistance and funding that make our streets safer and more accessible for people to walk, roll, and bike.




[^0]:    Source: Organization for Economic Cooperation and Development . The New York Times

[^1]:    Functional classification data labeling changed from original so that urban and rural roadways could be displayed

