

Period Poverty Fact Sheet

Feel free to use these period poverty facts to support your donation drive. Use them on social media, handouts, and through word of mouth when discussing your drive.

- 2 in 5 people with periods struggled to purchase period products within the past year due to lack of income.*
- 1 in 3 low-income women report missing work, school or similar events due to lack of access to period supplies.*
- Lack of access to period supplies is linked to using substitute products (toilet tissue or socks), stretching product usage, and missing important events.*
- 1 in 4 Black and Latina people with periods have struggled to purchase period products.*
- The majority of people (68%) recognize period poverty is a public health issue in the United States*
- State and federal safety-net programs cannot be used to purchase period supplies.

* Source: 2021 U by Kotex survey conducted with YouGov