

BHAT Event Planning Subcommittee

Friday, July 19, 2024


2-2:30 PM, EST



Agenda:

- Introductions
- Fall Planning
- Next Steps

Introductions

- Aniko Renee, SMCHD-HSMP
 - Andrea Hamilton, SMCHD-DCEP
 - Lauren Arney, SMCHD-HSMP
 - Chris Shea, SMCHD-Health Hub
 - Barbara O'Neale, TCC; SMCHPB
 - Nat Scroggins, MOC; UCAC
 - BJ Hall, NAACP (dial-in)
 - Tara Zarilla, SMCHD-DCEP
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Fall Planning

- Nat confirmed partnership with BJ Hall & the SMCHD Health Hub for the annual **Halloween in the Square Event on October 26, 2024, 1-4PM).**
 - BHAT vendor tables would need different themes or decorations for each individual team.
 - Asking BJ to scatter Internal vendors to be included, i.e. Harm-reduction, Crisis-intervention, Reiki Healing, and other teams. Chris will send notice to Health Hub teams by Oct. 1.
 - Prizes: Outreach items-HSMP/SMCHD outreach items (qty:150+) HSMP reaching out to PNC, Greater Baden, and other partners. Stamps, stickers, bubbles as other giveaways
 - Lauren - HSMP writing chick-fil-a letter for vouchers for goodie-bags and first 4 families to finish \$50 gift card (limit 1 per family)
- SMCHD Communications: Creating a, “Behavioral or Mental Health Map” scavenger hunt for event vendor map given to registration event table.
 - Objects like rubber ducks (and back-ups) on vendor table to hide “code word” with qty. on flyer - OR- a riddle with health phrase
 - Discussing if the map/scavenger hunt be for all vendors at the event or just Health Hub/SMCHD?
 - **Action Items:** Communications/SMORE request 2-4 weeks prior for social media content, printed materials, QR codes, table and event signs, and map.
 - Barbara added subcommittee members to the Lexington Park Community Facebook group to reach more people, families, and partners during event promotion!

Next Steps

- Upcoming Meetings:
 1. HSMP meeting with BJ Hall - Email sent with form for availability.
 2. Event Communications Meeting (Tara, Aniko, Lauren)
 3. **BHAT Planning Subcommittee Meeting on Wednesday, September 4, 2024, from 2:00-2:30 PM via Google Meet.**
- Questions?
 - Email us at stmaryspartnership@gmail.com!
 - Division of Community Engagement & Policy (DCEP) Contacts:
 - Aniko - aniko.renee@maryland.gov
 - Lauren - lauren.arney@maryland.gov
 - Andrea - andrea.hamilton@maryland.gov
 - Tara, SMCHD Communications Officer - tara.zarilla@maryland.gov
 - Suha, Outreach & Health Equity - suha.ansari@maryland.gov